

Combined Logo (horizontal)

Here it is again—our logo. Our logo is the most visible element of our identity—a universal signature across all e-print & e-banner communications. It's a guarantee of quality that unites our diverse products and services.

We use the same version in print, on screen, and on the side of our buildings. It's simple. Easy to understand.

The logo is made up of two elements: the logotype and background

While it is a simple logo, we must treat it nicely. The following pages cover the correct usage to ensure the logo always looks its best.

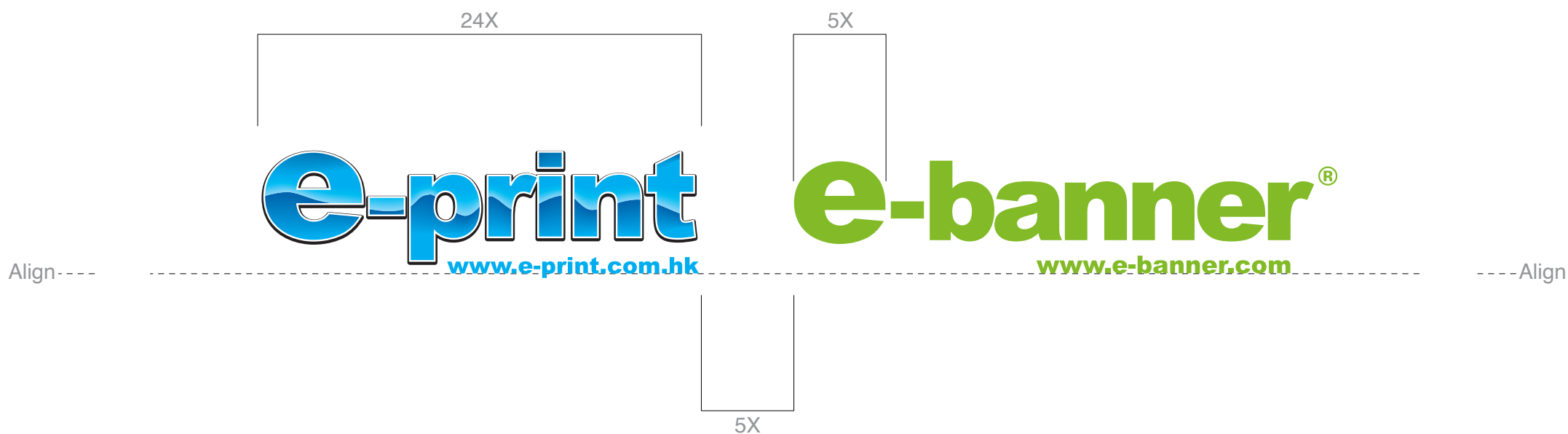


Combined Logo (vertical)

If it's impossible to use the Primary Logotype for some reason, you have the option of using the Vertical logotype. It's still a good way of showing off the e-print & e-banner brand, so don't you worry!



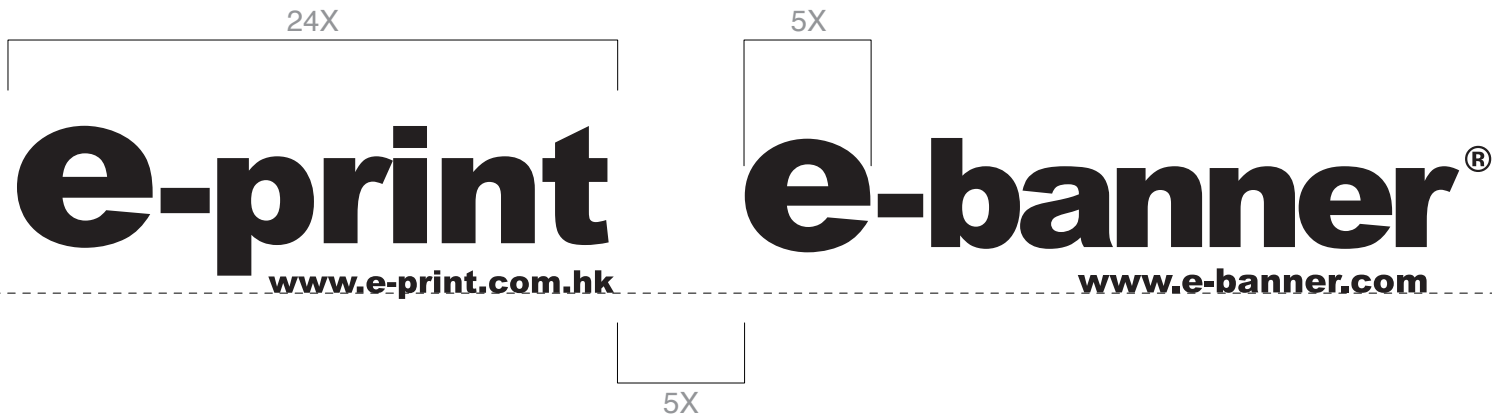
Exclusion Zone Solid color (horizontal)



Monochrome & white out

Monochrome

When monochrome is used, then all elements are to be 100% black. This form of the logo must only be used against background colours light enough to hold enough contrast to maintain legibility.



White out

This form of the logo must only be used against background colours strong and dark enough to hold enough contrast to maintain legibility.

